Message Text

UNCLASSIFIED

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UNCLAS ACCRA 3165

E.O. 11652: N/A TAGS: BTKA GH

SUBJECT: FOREIGN BUYER PROGRAM

MR. BEN KWAMGEKUMA, A PROMINENT GHANAIAN BUSINESSMAN, HAS CONTACTED THE EMBASSY ABOUT HIS PLANNED VISIT TO THE UNITED STATES. MR KUMA IS THE CHAIRMAN AND MANAGING DIRECTOR OF TESANO TEXTILES, OF ACCRA, A MEDIUM-SIZE TEXTILE MILL AND CLOTHING MAKER. KUMA, A DYNAMIC BUSINESSMAN, IS ACTIVE IN THE GHANA MANUFACTURERS' ASSOCIATION, U.N. ASSOCIATION AND IS A SPECIAL AIDE TO GHANA'S HEAD OF STATE. KUMA WOULD LIKE TO VISIT SMALLER TEXTILE MILLS AND CLOTHING MAKERS AND IS INTERESTED IN PURCHASING FINISHING AND WEAVING MACHINERY FOR HIS PLANT.

KUMA PLANS TO BE IN THE UNITED STATE FOR 2 WEEKS BEGINNING AROUND JUNE 20, 1978. KUMA'S FIRM IS SMALL BY U.S. STANDARDS AND THY INITIAL U.S. SALES POTENTIAL IS MODEST, BUT HE IS A TRIBAL LEADER AND INFLUENTIAL IN BUSINESS AND GOVERNMENT CIRCLES HERE. WE AR PREPARING A WTDR ON TESANO TEXTILES. PLEASE PROVIDE KUMA WITH ALL APPROPRIATE ASSISTANCE. SMITH

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Message Attributes

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Current Classification: UNCLASSIFIED

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Subject: FOREIGN BUYER PROGRAM MR. BEN KWAMGEKUMA, A PROMINENT GHANAIAN BUSINESSMAN, HAS CONTACTED THE EMBASSY

ABOUT HIS PLANNED VISIT TO THE UNITED TAGS: BTRA, GH, (KWAMGEKUMA, BEN)

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